

Credit Suisse Asset Management taps into the potential of European family businesses

Zurich, December 11, 2020 – **The Credit Suisse (Lux) Small and Mid Cap Europe Equity Fund is shifting its investment focus to European family-owned companies. Under the new name of Credit Suisse (Lux) European Entrepreneur Equity Fund, it will seek to capture the potential of this attractive market segment.**

Credit Suisse Asset Management has decided to shift the investment focus of the Credit Suisse (Lux) Small and Mid Cap Europe Equity Fund to European companies owned by families and entrepreneurs. Launched in 1994, the fund has invested at least two-thirds of its assets in small and medium-sized European businesses, favoring investments in family-owned companies. Starting on January 14, 2021, the fund will focus predominantly on this attractive market segment. To reflect the change, the fund will be renamed the Credit Suisse (Lux) European Entrepreneur Equity Fund (valor number 50635232, EUR B class). The investment universe will broaden to include enterprises of all market caps. The renamed fund, led by Gianfranco Iafigliola, will also incorporate the ESG criteria defined under the Credit Suisse Sustainable Investing Framework into its investment process.

“As a leading bank for entrepreneurs, we at Credit Suisse have a long tradition of supporting and working with family businesses. Family-owned companies as a group have outperformed broader equity markets worldwide over the last few decades, and the gap is especially wide in Europe,” says Filippo Rima, Head of Equities at Credit Suisse Asset Management. “This is mostly due to entrepreneurs’ committed ownership of their businesses, better corporate performance, less leverage, and a strong focus on long-term investment decisions, which enable these businesses to stay resilient in adverse market situations and strive for long-term, sustainable growth.”

Domiciled in Luxembourg, the Credit Suisse (Lux) European Entrepreneur Equity Fund is UCITS-compliant and provides daily liquidity.

Further information

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Credit Suisse Asset Management (Switzerland) Ltd.

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